



*Kansas City's premiere bowling tournament for the
LGBTQIA+ community*

July 14-16, 2023

Olathe Lanes East

Olathe, KS

Sponsorships are sustaining dollars meant to help propel our non-profit organization and to give back to the LGBTQIA+ community. Approximately 150 to 175 bowlers will see your promotional materials. We also advertise to our two LGBTQIA+ bowling leagues, Friday Night Club and Piano Room Ball Slingers, for an additional reach of over 120 people. This is an excellent avenue to promote your business to tournament bowlers and league bowlers alike. The committee has a goal of expanding the tournament size in 2024 and a vision to host the International Gay Bowling Organization (IGBO) Annual Event in 2027. This is where we need your help building momentum toward continued success and growth.

Event Sponsorship: \$1,000.00

- Signage displayed during the entire tournament and spotlight during the sponsored event
- 15-second video short to promote your brand: MAKIT will provide a director and producer
- Logo on Sponsor Page at makitkc.org
- Promotional flyer and/or promotional item at check-in
- Recognition at the social banquet
- 2 tickets to the banquet
- Framed letter of recognition for your support

Kegler Sponsorship: \$500.00

- Signage displayed during the tournament
- Logo on Sponsor Page at makitkc.org
- Promotional flyer and/or promotional item at check-in
- Recognition at the social banquet

Alley Cat Sponsorship: \$250.00

- Signage displayed during the tournament
- Logo on Sponsor Page at makitkc.org
- Recognition at the social banquet

The MAKIT Committee appreciates your time and consideration. If you have any questions or thoughts on the benefits of the sponsorship, please do not hesitate to reach out. Thank you!