



Kansas City's premier bowling tournament for the LGBTQIA+ community returns for its 6th Annual event!

July 19-21, 2024
Olathe Lanes East
Olathe, KS

Sponsorships are sustaining dollars meant to help propel our non-profit organization and to give back to the LGBTQIA+ community. Your sponsorship will be promoted via multiple media and print outlets with a reach of over 500 in our social media network, plus an estimated 200 bowlers and guests at this year's event. We also advertise your sponsorship to the areas two LGBTQIA+ bowling leagues, Friday Nite Club and Piano Room Friday Night GBL, for an additional reach of over 140 people. This is an excellent avenue to promote your business to tournament bowlers who are participating in our event.

2024 Sponsorship Levels

Presenting Sponsor: \$3,000.00

- Prominent logo advertising and recognition throughout the tournament and beyond
- Promotional Item at tournament registration for all bowlers
- Logo in all social media, print advertising and inclusion on the MAKIT website
- Logo recognition as sponsor on event T-Shirt
- Framed letter of recognition for your support
- 4 complimentary tickets to the social banquet
- Spotlight at the social banquet and speaking engagement (optional)

Team Event Sponsor: \$1,000.00

- Promotional flyer and/or promotional item at check-in
- Viewable signage/media displayed during tournament
- Logo in all social media, print advertising and inclusion on the MAKIT website
- Logo recognition as sponsor on event T-Shirt
- Framed letter of recognition for your support
- 2 complimentary tickets to the social banquet
- Recognition at the social banquet

Kegler \$500

- Promotional flyer and/or promotional item at check-in
- Viewable signage displayed during tournament
- Logo in all social media, print advertising and inclusion on the MAKIT website
- Logo recognition as sponsor on event T-Shirt
- Recognition at the social banquet

Alley Cat \$250

- Promotional flyer and/or promotional item at check-in
- Name recognition as sponsor on event T-Shirt
- Recognition at the social banquet

MAKIT is a 501(c)(3) organization and can and will provide determination letters as may be required. Sponsorship commitments to MAKIT are appreciated, but MAKIT will not provide sponsorship benefits above and beyond what is documented for each level. Although not anticipated, MAKIT reserves the right to amend sponsorship terms with practical notice to sponsors.